

2018 RATES FOR AGRI MEGA WEEK EXPO EDITION

Full colour advertisements	2018 Rates (excl VAT & agency commission)	Trim size mm (wide x deep)	Select	
			Landscape	Vertical
Front cover	R25,000	210 x 297		
Full page	R20,000	210 x 297		
Half page	R12,500	190 x 130 or 90 x 277	Landscape	Vertical
DPS	R32,500	420 x 297		
1/4 page	R7,000	150 x 105		
1/8 page	R2,500	75 x 105		
Business card	R2,000	50 x 90		
Back cover	R26,000	210 x 297		
Banner ad	R10,000	210 x 50		
Inside front/back cover	R25,500	210 x 297		
PROMOTIONAL ARTICLE RATES (For placement in combination with an advertisement)				
		Article size		
Full page	R13,500	850 – 900 words		
Half page	R10,000	450 – 500 words	Landscape	Vertical
1/4 page	R7,500	200 – 250 words		
ARTWORK SPECIFICATIONS:				
Please provide final artwork. Convert all text to curves, 3mm bleed, CMYK color mode and 300dpi raster mode. A graphic design fee of R500 is applicable if we need to render the service				

CONTACT DETAILS:

Contact person			
Company			
Postal address			
Tel		Cell	
Email		Website	

ACCOUNT DETAILS:

Business name			
Contact person			
Tel		Email	
CI/PO no.		VAT no.	

TERMS & CONDITIONS:

- Please send completed booking form to focus@mega-media.co.za • Rates exclude VAT and/or agency commission 16,5%. • Account strictly payable after sign-off of final proof • Proof of payment must be submitted before/on the deadline date via email or fax (unless other arrangements have been made in writing or via email) otherwise Mega Media & Marketing reserves the right to either refuse the placement of the ad or to transfer it to a following edition. • Shelf date of publication not guaranteed • E&OE.

Signature & Name (Authorised person)

Date

DEADLINE: 14 AUGUST 2018

ARTWORK DEADLINE: 21 AUGUST 2018

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